



**Campaign 3 - In the primary Tom Allen had \$15K compared to state Sen. Dale McCormick's \$400K - We came on board, raised a quick \$200K and won**

Former Portland, Maine Mayor Tom Allen was running in the Democratic primary against a well funded state senator, Dale McCormick in Maine's 2nd district. Tom had \$15,000 in the bank compared to McCormick's \$400,000.

The primary was quickly approaching and Tom had to raise money to compete. There wasn't time to waste. Doug Jaraczewski came into his campaign, reviewed his fundraising, and then implemented efficiencies and built new lists. Within two weeks Tom raised over \$200,000 and didn't look back. He won a very competitive Democratic primary to become the #1 targeted race by the DCCC that year, defeating Republican Congressman Jim Longley in the fall.